

SINCLAIR

BROADCAST GROUP

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SINCLAIR ANNOUNCES THE ADDITION OF BORIS EPSHTEYN

Baltimore, MD (April 17, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) is pleased to announce that Boris Epshteyn, an accomplished commentator and strategist, has joined the company as chief political analyst and will provide analysis and insight on major political stories.

“Over a year ago, we made a commitment to provide additional political content that goes beyond the podium to provide a true point of difference with additional context,” said Scott Livingston, Vice President of News for Sinclair Television Group.

“We understand the frustration with government and traditional institutions. Mr. Epshteyn brings a unique perspective to the political conversation and will play a pivotal role in our mission to dissect the stories in the headlines and to better inform and empower our viewers.”

“I am honored and grateful to be joining the distinguished and extremely talented team at Sinclair Broadcast Group,” commented Mr. Epshteyn. “I greatly admire Sinclair's mission to provide thoughtful impactful reporting throughout the country. I look forward to contributing my voice to the ongoing dialogue with the American people.”

Mr. Epshteyn most recently served as Special Assistant to The President and Assistant Communications Director for Surrogate Operations for the Executive Office of President Trump. Mr. Epshteyn managed the surrogate operation of the White House and Administration as well as appeared as an on-air spokesman for the Administration. Prior to joining The White House, Mr. Epshteyn served as Communications Director for the 58th Presidential Inaugural Committee.

Mr. Epshteyn was a surrogate and Senior Advisor to the Trump Campaign, where he managed messaging. He is also an investment banker and a licensed attorney with expertise in international law, finance and securities. Mr. Epshteyn graduated, cum laude, with a Bachelor of Science degree in Foreign Service from Georgetown University and holds a Juris Doctorate from Georgetown University Law Center.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. The Company currently owns, operates and/or provides services to 173 television stations in 81 markets, broadcasting 514 channels and having affiliations with all the major networks. Sinclair is a leading local news provider in the country, as well as a producer of live sports content. Sinclair's content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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