

FW: Thanks.

**Subject:** FW: Thanks.  
**From:** "Neil Callahan \ (Rosemont Seneca)"  
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**Date:** 04/08/2013, 5:47 PM  
**To:** "John DeLoche" <jdeloche@rosemontseneca.com>,  
<darcher@rosemontseneca.com>, "Hunter Biden"  
<hbiden@rosemontseneca.com>

Craig is working with Pearson publishing which just got a new CEO and his vision for the company is online education. Craig thinks he could sell Ten Marks to Pearson in a heartbeat. Wants to talk about how we could cooperate and facilitate something like that.

Craig's outfit has their GSA, so he could snap on a services offering in gov and commercial to every one of our prospects.

Craig was an investor in Cataphora and doubled his money. I have been asking for cap intros from him and we'd hook our portfolio companies up with him in exchange. No fruit in that basket just yet.

Devon - you have the best relationship with him, what do you advise?

Let's discuss on how we could/should proceed.

Best,

Neil

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-----Original Message-----

From: Craig M. Spitzer [<mailto:cspitzer@A2C.com>]  
Sent: Thursday, April 04, 2013 6:10 PM  
To: [RHB@RSPDC.com](mailto:RHB@RSPDC.com); John DeLoche; Devon D. Archer; Neil Callahan  
Subject: Thanks.

FW: Thanks.

Guys: thank you very much for having me at your event yesterday, I hope I didn't ask too many questions. I have some ideas for many of the companies who presented and will pursue each of those discussions individually. There is work that my consulting company, a2c, can do to assist some of these companies along with their core business. As well, there are ways of monetizing the data that is collected along the way by some of the companies, which is a great discussion for us to pursue. And, I have an end game thought/strategy for the one Ten Mark, education system company I would love to discuss. With that, thanks again and I look forward to adding value to the Rosemont Seneca processes!

Sent from my iPhone